

CALL FOR PAPER

NEW APPROACHES TO CREATIVITY AND CREATIVE THINKING

In the 7th issue of the A I Z ITU Journal of the Faculty of Architecture, we invite our colleagues to discuss the *new approaches to creativity concept and creative thinking*. Creativity is a mental process involving the generation of new ideas or concepts, or new associations between existing ideas or concepts (*wikipedia*). Although there is no single perspective, varying definitions of creativity show the various perspectives of different disciplines: to look at things in a different way;...the ability to bring out a new thing;...initiating / managing the change;...connect the seemingly unconnected (see relationships where none exist);...doing an experimental thing;...not necessarily being an inventor, but being a critical thinker;...convert knowledge into value;...foster and encourage *right-directed thinking* (representing creativity and emotion) over *left-directed thinking* (representing logical, analytical thought);...generation of new ideas or concepts, or new associations between existing ideas or concepts;...a peculiar and powerful human mode of thinking;...

As the members of planning and design fields, which are very familiar to the creative processes, we are aware that any discipline -such as psychology, philosophy, the arts, business, and the sciences- would require to define its own creative ways of thinking. Every period in history has its own form of creativity; today's is a matter of cross-questioning, cross-fertilizing, crossing boundaries. It will increasingly be more important to see the parts and the whole, and thinking horizontally and vertically at the same time. It is also important to create environments in which one can think, plan, and act with imagination - where ordinary people can act in extraordinary ways if given the chance. Innovation happens at the boundary of difference, where things can really start to occur. The city as "a product reflecting man's creativity" requires more and more interdisciplinary, holistic and creative ways of thinking for the future success of its individuals, institutions and administrations.

Creative city, creative university, creative class, creative capital, creative skills, creative industries, creative climate, creative milieu, creative core, creative leadership, are some of the new concepts used by the theoreticians and intellectuals of different fields indicating the current perspectives and ways of thinking. We find it important to discuss these new approaches to creativity concept and creative thinking for the future studies.

We are waiting for contributions from our colleagues on the following themes:

- The role of personality, gender, intellectual factors, chance, environment, material, etc. in **creative processes**,
- **Ways and methods** of encouraging, enhancing and motivating creativity,
- **New approaches and indicators** for the vital, competitive, and **creative cities** / **creative institutions** of the future,

We believe that these contributions will create an atmosphere for new and meaningful further discussions.